

ANICA INCONTRA - FOCUS CINA

31st August / 3rd September
Hotel Excelsior – Lido di Venezia

31st August, Wednesday

3:00 • 4:30 pm - Italian Pavilion Sala Tropicana Business

MASTERCLASS: HOW TO BE UNIVERSAL YET REMAIN LOCAL - A QUEST IN SINO CO-PRODUCTION SCREENWRITING with **NAI AN** organized by **MOVIE VIEW**

The greatest challenge facing all co-production films screenwriters and producers, whether novice or professional, is the process of transforming a premise into a compelling and successful film for foreign audiences. Nai An will share her precious experiences accumulated during a career spent discovering, cultivating and promoting promising young directors and cultural dialogue.

4:30 • 5:30 pm - Italian Pavilion Sala Tropicana Conferenze

Press Conference - Chinese Cinema Festival in Italy, organized by Guang Hua Media Italia

1st September, Friday

10:00 am • 1:00 pm - Italian Pavilion Sala Tropicana Conferenze

WORKSHOP: KEYS TO CHINA: AUDIOVISUAL MARKET OVERVIEW & ESSENTIALS STRATEGIES

10:00 How Co-Production Between the Italian & Chinese Film Industries Can Be Increased

Roberto Stabile – Head of International Department ANICA & ITA Audiovisual Desks Coordinator

Miao Xiaotian – President of China Film Co-Production Corporation

10:35 Things to Know to Success in China's Film Industry

Allen Wang – Leading Partner of TA IP & Entertainment Law Team

10:55 Market Overview: Theatrical/TV/Online Distribution DATA

Vivien Sha – Nielsen CCDATA South Areas Regional Manager

11:40 The Depth of Documentary Genre: Key Happenings & Cases Analysis

Mike Ning – Director of Overseas Business Development at GZDoc

Rosario Di Girolamo – Head R&D of Doc/it

12:00 A New Climate for Animation: Perspectives & Cooperation

Chen Zhenyu – Vice President of China Film Animation Co., Ltd.

Anne Sophie Vanhollebeke – President of Cartoon Italia

3:00 • 5:00 pm - Italian Pavilion Sala Tropicana Conferenze

FORUM: Finding Women's Say in the Cinema organized by **Movie View**

A talk which will feature film professionals, stars and journalists, focused on a variety of questions, to engage, inspire, and connect Chinese and European film communities.

An opportunity to show, discuss and compare the experiences and works of women both in front and behind the camera.

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5:30 pm Sala Volpi Palazzo del Cinema

SPECIAL SCREENING: *Hui He the Soprano from the Silk Road* WORLD PREMIERE

2nd September, Saturday

10:15 am • 1:00 pm - Italian Pavilion Sala Tropicana Conferenze

YOUNG FILMMAKERS TRAINING PROGRAM

Hosted by: Pan Zhi - General Manager of Xinhuanet Europe

10:15 Registration

10:30 Young Talent Training Program Presentation/Video

10:35 Introduction by the Host

10:40 Key Speech: Growing up to a Filmmaker

Jiang Hong - Deputy Director of China Film Corporation Agency of China Film Co., Ltd

Hu Fang - Deputy Dean of Faculty of Journalism and Communication, Communication University of China

Raoul Bova - Italian Film Star, Producer

Qu Shifei - Deputy Dean, Faculty of Drama and Literature, The Central Academy Of Drama of China

11:10 Introduction & Presentation of Winning Works

Short film - Long film - Script

11:45 Remarks From Guests and Free Discussion

1:15 • 3:30 pm Italian Pavilion Sala Tropicana Conferenze

MOST BEAUTIFUL SHOOTING LOCATION IN CHINA

Hosted by: Wang Wei - Project Director of Xinhuanet Europe

1:15 Registration

1:30 Opening Remarks and Chair

Roberto Stabile - Head of International Department of ANICA & ITA Audiovisual Desks Coordinator:

Far from Here, but Close to Heart. My Travel to China

Wang Wei - Project Director of Xinhuanet Europe: *A Long Journey, the Best Film for My Life*

1:50 Video Presentation & Introduction

Fuxian Lake, Yuxi, Yunan Province of China

Zigui, Hubei, China

Huangling, Wuyuan, Jiangxi, China

Li Jiang, Yunnan, China

02:40 Special Guest Speech

Maria Grazia Cucinotta - Italian Film Star: *My Impression About China*

03:00 A Virtual Tour to China and Free Discussion

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4:00 • 6:00 pm Hotel Excelsior Spazio Incontri

CHINA EUROPE VIRTUAL REALITY TECHNOLOGY SUMMIT FORUM

3:45 Registration

4:00 Opening Remarks

Pan Zhi - General Manager, Xinhuanet Europe

4:15 Key Speech: The Future Is Coming, Let's VR Waiting!

Qiao Yueshan - Deputy Director-general, Department of Information Technology Industry, Ministry of Industry and Information Technology China

Zhao Bo - President of China Electronics Standardization Institute

Salar Shahna - Creative Director & CEO, World VR Forum (Switzerland)

5:15 Free Discussion and Q&A

5:20 VR Glasses Donation

5:30 VR Experience on Location

3rd September, Sunday

10:15 am • 1:00 pm - Sala degli Stucchi

SINO-ITALIAN CO-PRODUCTION FORUM

Hosted by: Roberto Stabile - Head of International Department of ANICA & ITA Audiovisual Desks Coordinator

10:15 Registration

10:30 Opening Remarks and Chair

Paolo Baratta – President of La Biennale di Venezia

Francesco Rutelli – President of ANICA

10:45 Keynote Speech

Ettore Sequi – Ambassador of Italy in China

10:55 Overseas Co-Productions: New Trends & Opportunities

Miao Xiaotian – President of China Film Co-Production Corporation

Wang Zhonglei – President of Huayi Brother Media Group, Vice Chairman and Managing Director

Nicola Borrelli – General Director DG Cinema MIBACT

Paolo Del Brocco – Managing Director of RAI Cinema

11:45 Market Convergence & Cultural Connections

Introductory Speech

Diana Bracco – Vice President of Italy China Foundation

Yang Xianghua – Senior VP of iQIYI

Liu Kailuo – VP of Youku, Alibaba Media and Entertainment Business Group

Xu Fei – VP of Xiaomi Pictures

Giancarlo Leone – President of Apt (Television Producers Association)

Francesca Cima – President of ANICA Producers' Division

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12:35 Brief Presentation: ANICA & Movie View

Xiang Ming - Movie View Senior Consultant

San Mu - Movie View Publisher & President of Beijing Big Fish Interactive Network Technology Co., Ltd.

12:45 Brief Presentation: ANICA & Xinhuanet

Pan Zhi - General Director Xinhuanet Europe

1:00 Closing Remarks

2:45 • 4:30 pm - Spazio Incontri

CO-PRODUCTION FILM PROJECT ROADSHOW

Hosted by: *Jia Lirui* - Project Director of Xinhuanet Europe

3:00 Opening Speech

Roberto Stabile – Head of International Department of ANICA & ITA Audiovisual Desks Coordinator

3:10 Co-Production Film Project Presentation

“Robot Father” by Zhang Nan, Zhang Borui, China Film Corporation Agency, China Film Co., Ltd.

“On My May” by Li Xuan, Tan Yuhan, China Film Corporation Agency, China Film Co., Ltd.

“Doom Metal” by Yang Yifeng, Stefano Centini, Tomato Imagination (Beijing) International Media Co., Ltd.

“A Moment in Milan” by Ning Jingwu, Spring Thunder Films

4:10 Special Guest Speech - Find the Position in the Market for Co-Production

Miao Xiaotian – President of China Film Co-Production Corporation

5:00 • 6:30 pm - Spazio Incontri

FUNDING – FINANCING CO-PRODUCTION WITH CHINA: INVESTORS TALK

5:00 Opening Remarks and Chair

Alessandro Silvestri – Project Coordinator CineinChina

Mariella Troccoli – Head of Cinema and Audiovisual Department, Ministry of Cultural Heritage and Activities and Tourism

5:15 Overview of China’s Funding System

Allen Wang – Leading Partner of TA IP & Entertainment Law Tea

5:30 Oldest State-Owned Film Company Evolving to Adapt to New Trends

Li Qingshui – CEO Changchun Studio, Changying Group Ltd.

5:40 Funding Co-Productions: a Complicated but Tasty Recipe

Guan Huanyu – CEO Beijing Zhenge Kaiyan Holding Co Ltd.

Feng Yuan - CEO Beijing Joyful Light Media

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5:55 Special Guest Speech

Ning Ying – Filmmaker

Jiang Ping – CEO of Beijing Heshan Culture & Media Ltd. (HSM)

6:20 How Co-Productions Offer a New Route for Investors

Yang Rong – CEO of Fosun Entertainment Group

Li Yaping – Producer, CEO of AimMedia Picture

6:30 Closing Remarks