

APULIA FILM COMMISSION
FOUNDATION

Puglia, scenes to explore

en.apuliafilmcommission.it

APULIA FILM COMMISSION

WHO WE ARE

A public foundation set up under regional legislation, was established in 2007 with the aim of **attracting audiovisual production companies** to the area through the **good value of its facilities**, the professionalism of its **skilled personnel** and the **lowering of costs** for travel, cast, crew and location scouting in the region.

WHAT WE DO

AFC supports and co-ordinates all links in the film and audiovisual production chain with **two funding programmes** and a variety of **free services** which provide **immediate solutions** to logistical problems such as **scouting and photo-scouting** in the region, **reductions** in the costs of using public areas, studios for casting and office space.

APULIA FILM COMMISSION

EUROPEAN REGIONAL DEVELOPMENT FUND

The AFC's strategic use of funds has today made it a model of good practices to follow from Europe to local level. Among the initiatives financed by the ERDF there is the **"PugliaExperience" screenwriters' workshop**, a three-week programme which ranges from lessons to location scouting and with the **Pitching Session Day** offers a concrete occasion for writers to establish stories written in Apulia on the audiovisual market. Among the European projects there is the festival programme with events such as the **Bi&fest** TV and film festival, the **Festival of Documentary Cinema** in Specchia (province of Lecce) and a **network of 25 cinemas** throughout the region, the **Quality Cinema scheme** which, with an annual gross grant of €36,000 per cinema, offers a **film screening schedule of 51%** Italian and European films in addition to perspectives and screenings of art films.



AFC FUNDS



AFC FUNDS



- ➔ Dedicated to **national** production companies
- ➔ **3 annual sessions**, January 31st - April 30th - August 31st.
- ➔ **€150,000** for feature film, TV movies and TV series
- ➔ **€40,000** for documentary, docu-fiction e mockumentary
- ➔ **€30,000** for short movies
- ➔ **€15,000** for videoclip and videogames

AFC FUNDS FOR FOREIGN FILM



- ➔ Dedicated to **national** and **international** production companies, available only for the costs of **Accomodation, Board, Transport within the region**
- ➔ **3 annual sessions**, January 31st - April 30th - August 31st.
- ➔ **€100,000** for feature film, TV movies and TV series
- ➔ **€20,000** for documentary, docu-fiction e mockumentary
- ➔ **€15,000** for short movies

AFC FUNDS FOR FOREIGN FILM



- ➔ Dedicated to international production companies with an **executive Italian production companies** or a **minority Italian co-production companies only for feature films, TV movies and TV series.**
- ➔ **Only** Italian executive production companies or minority Italian co-production companies can apply.
- ➔ **15% rebate** for below the line costs sustained in Puglia.
- ➔ To obtain the contribution it is necessary to send the script and the **distribution contract** from the applicants country of origin, prior to contact the AFC Foundation to organise a project **presentation meeting** or an online conference call.
- ➔ Each project may receive a **maximum** grant of **€200,000** and applications will be examined by the AFC Foundation Board of Directors within **thirty (30) days** of receipt of applications.
- ➔ The grant is refunded after the shooting period and prior the financial report verification

AFC FUNDS



BUDGET SOLUTION

15% Puglia rebate + 25% Italian Tax Credit + 21% VAT



61% SAVINGS FOR FOREIGN FILMS

AFC FUNDS



BUDGET SOLUTION

Example

International
Production Company

€1,000,000
NO VAT

Italian Executive
Production Company

€1,000,000 + 21% Italian VAT Refund = €1,121,000 for production budget

WHERE IS PUGLIA?



DISTANCES

BARI – NAPLES 264 Km
BARI – ROME 450 Km
BARI – VENICE 820 Km
BARI – MILAN 880 Km
BARI – TURIN 990 Km

LECCE – NAPLES 414 Km
LECCE – ROME 600 Km
LECCE – VENICE 970 Km
LECCE – MILAN 1030 Km
LECCE – TURIN 1140 Km

FREE SERVICES

PRODUCTION GUIDE

The **first** online italian **database** with more than **500** professionnels and **70** local companies georeferenced within our regional borders.

PHOTO AND LOCATION SCOUTING

Free photo scouting and free **hospitality for movie delegations** (up to 3 people) interested in searching locations where to shoot movies.

AND...

Support for **casting**;

No need for administrative paperwork for shooting or any kind of **authorisation**;

Grading and **fee negotiation** for hotels/restaurants/set catering.

FREE SERVICES

CINEHUBS

Bari Cinehub covers over 1,200 m² entirely dedicated to cinema and visual arts. It houses production offices, costume and tailoring rooms, casting studios, make-up and hairdressing areas, a scenery deposit and laboratory, areas for exhibitions and installation art, a bar and restaurant and extensive parking for production vehicles. Furthermore, the Bari Cineporto is equipped with a 94-seat, full HD digital cinema with disabled facilities which also features a Dolby Surround system, interpreting booth, remote video direction and a conference area.

Lecce Cinehub covers an area of 500 m² within one of Europe's most wonderful industrial archaeological sites which has been converted for cultural use. Production companies can make use of office space, a casting studio, make-up and hairdressing areas, a costume department, a props and scenery deposit, areas for exhibitions and installation art, a bar and parking for production vehicles.



BARI CINEHUB



LECCE CINEHUB

CONTACTS



La Puglia è tutta da girare.
Puglia, scenes to explore.

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AFC ONLINE



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www.imdb.com/company/co0251050



www.facebook.com/apuliafilmcommission



[@ApuliaFilmComm](https://twitter.com/ApuliaFilmComm)



www.youtube.com/user/apuliafilmcommission



www.dailymotion.com/afc-webtv

THANK YOU



SEE YOU SOON IN PUGLIA