

ITALY THE BEST CHOICE

a market meeting dedicated to producers and filmmakers wanting to shoot in Italy

**Thursday 15 November 2012 Auditorium Via Veneto
Via Veneto 89 - Roma**

Programme

16.15 Welcome reception

16.30 Welcoming address, Leopoldo Franza, Ministry of Economic Development
Directorate General for internationalization policies and trade promotion,
Department for enterprises and internationalization

16.50 Roundtable

Chair

Guido Cerasuolo, President of APE

Panelists

Iole Giannattasio, Tax Credit Office, Ministry of Cultural Heritage and Activities
Directorate General for Cinema

Introduction to the Italian Tax Credit system and delivery report

Silvio Maselli, President of Italian Film Commissions Association,
CEO at Apulia Film Commission

Apulia International Film Fund

Alberto Capuzzo, General Manager of Venezi@Opportunità,
Special Agency of the Chamber of Commerce of Venice

Venice Film & Media Fund

Ferdinando Bonifazi, Line Producer, Indiana Production Company

Alexander Koll, Producer, Swarovski Entertainment

Barbara Bettelli, Lawyer, Belaw Law Firm, Cineconsulting Group

Gian Marco Committeri, Tax Advisor, Tonucci & Partners, Cineconsulting Group

Case study: "Romeo and Juliet", directed by Carlo Carlei

Producers and Professionals share their experience on Italian Tax Credit

18.00 Q&A session

18.20 Closing Remarks, Guido Cerasuolo, President of APE

18.30 Networking cocktail

RSVP by Tuesday 13 November 2012 - festival@anica.it