

## PROGRAMME

### 3<sup>rd</sup> - 6<sup>th</sup> SEPTEMBER 2021

**FRIDAY, 3<sup>rd</sup> SEPTEMBER**  
**11:30 - 13:30**

HOTEL EXCELSIOR | SPAZIO INCONTRI & VPB LIVE CHANNEL  
ANICA SERVIZI for DGCA MiC and Istituto Luce-Cinecittà presents the  
**SPECIAL EVENT**

**WHY THE AUDIOVISUAL INDUSTRY CARES ABOUT THE EU DIGITAL SERVICES ACT:  
PROTECTION FOR PRODUCTION!**

In collaboration with MPA  
*(English/Italian with translation)*

**SATURDAY, 4<sup>th</sup> SEPTEMBER**  
**11:00 - 13:00**

HOTEL EXCELSIOR | ITALIAN PAVILION SALA TROPICANA & ITALIAN PAVILION LIVE CHANNEL  
ANICA SERVIZI for DGCA MiC and Istituto Luce-Cinecittà presents

**FOCUS ON INDIA**  
**NAVIGATING STRATEGIES FOR COLLABORATIONS IN ANIMATION CREATION:  
CASE STUDIES & NEW PERSPECTIVES**

In collaboration with FICCI  
*(English/Italian with translation)*

**16:30 - 18:30**

HOTEL EXCELSIOR | SPAZIO INCONTRI & VPB LIVE CHANNEL  
ANICA SERVIZI for DGCA MiC and Istituto Luce-Cinecittà presents  
**FOCUS ON RUSSIA**

**CO-PRODUCTION STRATEGIES AND INVESTMENTS  
BETWEEN RUSSIA AND ITALY**  

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**RUSSIA'S DOMESTIC CONTENT MARKET  
FROM THE PERSPECTIVE OF INTERNATIONAL COLLABORATION**

In collaboration with ROSKINO  
*(English/Italian with translation)*

**SUNDAY, 5<sup>th</sup> SEPTEMBER**  
**10:30 - 12:30**

HOTEL EXCELSIOR | ITALIAN PAVILION SALA TROPICANA & ITALIAN PAVILION LIVE CHANNEL  
ANICA SERVIZI for DGCA MiC and Istituto Luce-Cinecittà presents

**FOCUS ON CHINA**  
**CHINA & ITALY: FOSTERING TALENTS AND COOPERATION**  
*(English/Italian with translation)*

**14:00 - 16:00**

ANICA SERVIZI for DGCA MiC and Istituto Luce-Cinecittà presents

**FOCUS ON CHINA**  
**CHINESE-DIRECTED SCI-FI SHORT FILMS SELECTED  
FROM THE BLUE PLANET SCI-FI FILM FESTIVAL | 117'**

*Online Screening on VPB website (Gold and Trade Accreditation only)*  
In collaboration with Xinhuanet Europe

**MONDAY, 6<sup>th</sup> SEPTEMBER**  
**15:00 - 17:00**

HOTEL EXCELSIOR | ITALIAN PAVILION SALA TROPICANA & ITALIAN PAVILION LIVE CHANNEL  
ANICA SERVIZI for DGCA MiC and Istituto Luce-Cinecittà presents

**FOCUS ON RUSSIA**  
**RUSSIA & ITALY: UNDERSTANDING  
CO-PRODUCTION - PRODUCER'S TIPS AND IDEAS**

In collaboration with ROSKINO  
*(English/Italian with translation)*