SATURDAY, 5TH SEPTEMBER 2020
10:00 - 11:00 (Central European Summer Time)
Spazio Incontri | Hotel Excelsior - Venice Lido
Live streaming on http://veniceproductionbridge.org/
MAPPING FILM COLLABORATIONS BETWEEN CHINA AND ITALY
WHAT’S NEXT? UPCOMING SINO-ITALIAN FILM PROJECTS

Introduction by Roberto STABILE
Head of International Department of ANICA and ITA Audiovisual Desks Coordinator
Opening Speech:
Manlio Di STEFANO, Undersecretary of State for Foreign Affairs and International Cooperation - Italian Government
Keynote:
Francesco RUTELLI, President of ANICA and Coordinator of the Italy-China Cultural Forum

10:15 – 11:00
Film projects presentation and interactive session
with Chinese film experts

- Cristian JEZDIC, Founder of beQ entertainment
  ANNA YUEH - LOVE COMES IN WINTER (Animation Feature Film)
- Anne-Sophie VANHOLLEBEKE, Producer Studio Campedelli
  MARCO POLO AND THE EMPEROR (Animation Feature Film)
- Paolo DEL BROCCO, AD Rui Cinema
- Giorgio PASOTTI, Italian Director and Actor
  DENTRO UN MONDO NUOVO (Feature Film)
- Sandro SILVESTRI, Italian Producer
  SUPER LEAGUE (Feature Film)
- MIAO Xiaotian, Chinese Producer
- Sanmu, Chinese Producer
- WANG Haipeng, Chinese Producer and Investor

Moderated by David RONG Xuxiang, Movie View Journalist

Italian/Chinese/English with translation
Please register for the event: eventi@anica.it
**FOCUS ON CHINA**

**SATURDAY, 5TH SEPTEMBER 2020**
**11:00 - 12:30 (Central European Summer Time)**
Italian Pavilion - Sala Tropicana | Hotel Excelsior - Venice Lido

**CHINA - ITALY COOPERATION:**
VIDEO STORYTELLING TO ENHANCE TOURISTIC AND CULTURAL PROMOTION

**BEST PRACTICE:**
COLLABORATION BETWEEN TUSCANY AND CCTV - CHINA CENTRAL TELEVISION

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**Introduction by Roberto STABILE,** Head of International Department of ANICA and ITA Audiovisual Desks Coordinator

**Opening speech:** Manlio DI STEFANO,
Undersecretary of State for Foreign Affairs and International Cooperation - Italian Government

**11:15 – 12:30**
**Best Practice Presentation**

- Francesco PALUMBO, Director of Toscana Promozione Turistica
- Stefano CIUOFFO, Councillor for Tourism of the Tuscany Region
- TAN Shiding, President of CCTV (CCTV International Channel)
- CCTV Representative
- Andrea CANAPA, China-Italy Relations Expert

Chinese/Italian with translation
Live streaming on www.italianpavilion.it

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FOCUS ON CHINA

SUNDAY, 6TH SEPTEMBER 2020
10:00 - 12:00 (Central European Summer Time)
Italian Pavilion - Sala Tropicana | Hotel Excelsior - Venice Lido

BEYOND CO-PRODUCTIONS:
THE MANY FACES OF SINO-ITALIAN FILM COLLABORATIONS

10:00 – 10:30
Presentation of the Focus on Italy at the Xi’an Silk Road International Film Festival
- Festival Representatives
- Roberto STABILE, Head of International Department of ANICA and ITA Audiovisual Desks Coordinator

10:45 – 11:15
Special presentation “Blue Planet Sci-Fiction Film Festival”
- Festival Representatives
- PAN Zhi, General Manager of Xinhuanet Europe

11:30 – 12:00
Co-production showcase “WWW – World Wide Wire”
- Paolo CARRINO, Director
- Silvio MASELLI, Co-Founder and CEO of Fidelio
- Francesco SARTORI, Composer
- XI Zhengzhou, Producer of Shaanxi Youth Media Xi’an
- WANG Rui, Producer of Shaanxi Youth Media Xi’an
- SHI Libin, Producer of Huiyi Group Nanjing

Introduction by Roberto STABILE
Head of International Department of ANICA and ITA Audiovisual Desks Coordinator

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FOCUS ON INDIA

MONDAY, 7TH SEPTEMBER 2020
11:00 – 13:00 (Central European Summer Time)
Spazio Incontri | Hotel Excelsior - Venice Lido
Live streaming on http://veniceproductionbridge.org/

CHALLENGES AND OPPORTUNITIES IN THE INDIAN FILM INDUSTRY

Introduction by Roberto STABILE
Head of International Department of ANICA and ITA Audiovisual Desks Coordinator

Keynotes:
- H.E. Vincenzo DE LUCA, Ambassador of Italy to India
- Indian FICCI Representative
- Maria Giuseppina TROCCOLI, Head of Cinema and Audiovisual Department – DG Cinema of MiBACT
- Francesco RUTELLI, President of ANICA and Coordinator of the Italy-China Cultural Forum

Opening speech: Manlio DI STEFANO
Undersecretary of State for Foreign Affairs and International Cooperation - Italian Government

11:30 – 12:45 Instructions to Indian film market
A panel discussion to analyse the rapidly growing Indian film market, discovering possible common points of interest between India and Italy, to embrace a simultaneous development of the two industries and a meeting between the two cultures.

12:45 – 13:00 Italy: the place to film
- Bruno ZAMBARDINO, ILC/DCGA of MiBACT
- Carmen DIOTIAIUTI, ILC – Project Manager Italy for Movies

Italian/English with translation

Please register for the event: eventi@anica.it
MONDAY, 7TH SEPTEMBER 2020
15:00 – 17:00 (Central European Summer Time)
Spazio Incontri | Hotel Excelsior - Venice Lido
Live streaming on http://veniceproductionbridge.org/

NEW FRONTIERS FOR FILM BUSINESS: WHAT CHANGES AFTER THE LOCKDOWN?
CONFRONTING MODELS AND STRATEGIES - A DIALOGUE BETWEEN EUROPE - USA - CHINA

Introduction by Roberto STABILE
Head of International Department of ANICA and ITA Audiovisual Desks Coordinator

Keynotes:
- Nicola BORRELLI, Director General for Cinema of MiBACT
- Francesco RUTELLI, President of ANICA and Coordinator of the Italy-China Cultural Forum
- Giancarlo LEONE, President of APA

Panel themes:
- DIGITAL SERVICES: In early June, the EU Commission launched a public consultation on the Digital Services Act: Is it time to regulate the “Online Wild West?”
- INNOVATIONS AND CHALLENGES IN A PANDEMIC WORLD: How are film businesses around the globe approaching the new challenges? What do they need from government to support their businesses?

Moderated by Stan McCOY, President and Managing Director of MPA EMEA

Panelists:
- Marco CHIMENZ, Co-CEO of Cattleya and Italian Delegate to EPC
- Iole Maria GIANNATTASIO, Coordinator of the Research Unit within Directorate General Cinema of MiBACT
- LIU Chun, President of China Film Co-Production Corporation
- Simona MARTORELLI, RAI’s Deputy Director of International Relations and European Affairs
- Gina NIERI, Executive Director & Director-Legal Affairs, Mediaset SpA
- Jay ROEWE, Senior Vice President, West Coast Productions, HBO
- Chiara SBARIGIA, Director General APA and President APA Service

Conclusions:
Charles H. RIVKIN, Chairman and CEO of MPA
Anna Laura ORRICO, Undersecretary of State for Cultural Heritage and Activities and for Tourism

Italian/English with translation
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