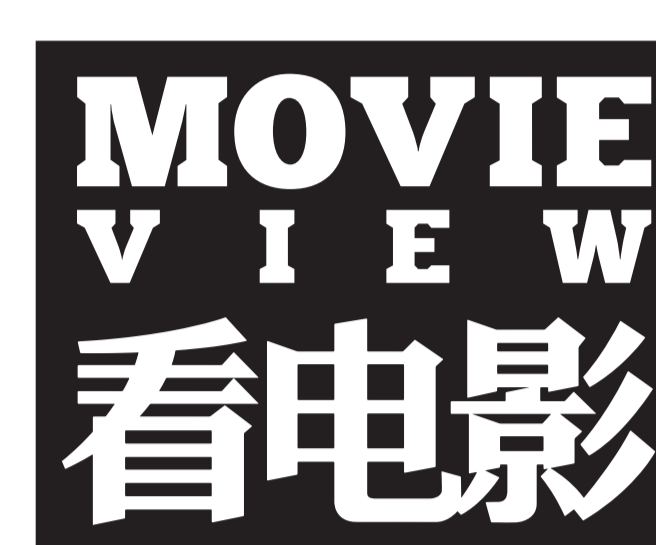


## FOCUS ON CHINA



**SATURDAY, 5<sup>TH</sup> SEPTEMBER 2020**

**10:00 - 11:00 (Central European Summer Time)**

**Spazio Incontri | Hotel Excelsior - Venice Lido**  
**Live streaming on <http://veniceproductionbridge.org/>**

**MAPPING FILM COLLABORATIONS BETWEEN CHINA AND ITALY**  
**WHAT'S NEXT? UPCOMING SINO-ITALIAN FILM PROJECTS**

**Introduction by Roberto STABILE**

*Head of International Department of ANICA and ITA Audiovisual Desks Coordinator*

**Opening Speech:**

**Manlio DI STEFANO**, *Undersecretary of State for Foreign Affairs and International Cooperation - Italian Government*

**Keynote:**

**Francesco RUTELLI**, *President of ANICA and Coordinator of the Italy-China Cultural Forum*

**10:15 – 11:00**

**Film projects presentation and interactive session**  
**with Chinese film experts**

- **Cristian JEZDIC**, *Founder of beQ entertainment*  
*ANNA YUEH - LOVE COMES IN WINTER (Animation Feature Film)*
- **Anne-Sophie VANHOLLEBEKE**, *Producer Studio Campedelli*  
*MARCO POLO AND THE EMPEROR (Animation Feature Film)*
- **Paolo DEL BROCCO**, *AD Rai Cinema*
- **Giorgio PASOTTI**, *Italian Director and Actor*  
*DENTRO UN MONDO NUOVO (Feature Film)*
- **Sandro SILVESTRI**, *Italian Producer*  
*SUPER LEAGUE (Feature Film)*
- **MIAO Xiaotian**, *Chinese Producer*
- **Sanmu**, *Chinese Producer*
- **WANG Haipeng**, *Chinese Producer and Investor*

*Moderated by David RONG Xuxiang, Movie View Journalist*



*Italian/Chinese/English with translation*

*Please register for the event: [eventi@anica.it](mailto:eventi@anica.it)*



## FOCUS ON CHINA



**SATURDAY, 5<sup>TH</sup> SEPTEMBER 2020**

**11:00 - 12:30 (Central European Summer Time)**

**Italian Pavilion - Sala Tropicana | Hotel Excelsior - Venice Lido**

**CHINA - ITALY COOPERATION:  
VIDEO STORYTELLING TO ENHANCE TOURISTIC AND CULTURAL PROMOTION**

**BEST PRACTICE:  
COLLABORATION BETWEEN TUSCANY AND CCTV - CHINA CENTRAL TELEVISION**

*Introduction by Roberto STABILE, Head of International Department of ANICA and ITA  
Audiovisual Desks Coordinator*

*Opening speech: Manlio DI STEFANO,  
Undersecretary of State for Foreign Affairs and International Cooperation - Italian Government*

**11:15 – 12:30**

**Best Practice Presentation**

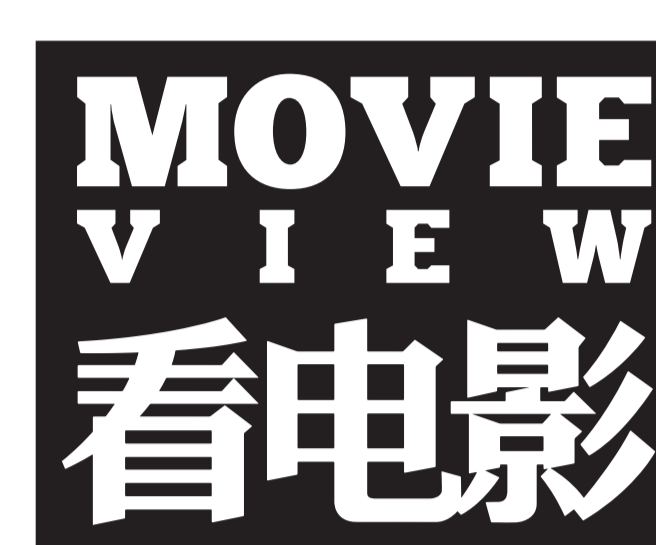
- **Francesco PALUMBO**, Director of Toscana Promozione Turistica
- **Stefano CIUOFFO**, Councillor for Tourism of the Tuscany Region
- **TAN Shiding**, President of CICTV (CCTV International Channel)
- **CCTV Representative**
- **Andrea CANAPA**, China-Italy Relations Expert

*Chinese/Italian with translation  
Live streaming on [www.italianpavilion.it](http://www.italianpavilion.it)*

*Please register for the event: [eventi@anica.it](mailto:eventi@anica.it)*



## FOCUS ON CHINA



**SUNDAY, 6<sup>TH</sup> SEPTEMBER 2020**

**10:00 - 12:00 (Central European Summer Time)**

**Italian Pavilion - Sala Tropicana | Hotel Excelsior - Venice Lido**

**BEYOND CO-PRODUCTIONS:  
THE MANY FACES OF SINO-ITALIAN FILM COLLABORATIONS**

**10:00 – 10:30**

***Presentation of the Focus on Italy at the Xi'an Silk Road International Film Festival***

- Festival Representatives
- **Roberto STABILE**, Head of International Department of ANICA and ITA Audiovisual Desks Coordinator

**10:45 – 11:15**

***Special presentation "Blue Planet Sci-Fiction Film Festival"***

- Festival Representatives
- **PAN Zhi**, General Manager of Xinhuanet Europe

**11:30 – 12:00**

***Co-production showcase "WWW – World Wide Wire"***

**Introduction by Roberto STABILE**  
Head of International Department of ANICA and ITA Audiovisual Desks Coordinator

- **Paolo CARRINO**, Director
- **Silvio MASELLI**, Co-Founder and CEO of Fidelio
- **Francesco SARTORI**, Composer
- **XI Zhengzhou**, Producer of Shaanxi Youth Media Xi'an
- **WANG Rui**, Producer of Shaanxi Youth Media Xi'an
- **SHI Libin**, Producer of Huiyi Group Nanjing



*Chinese/Italian with translation  
Live streaming on [www.italianpavilion.it](http://www.italianpavilion.it)*

*Please register for the event: [eventi@anica.it](mailto:eventi@anica.it)*



## FOCUS ON INDIA



**MONDAY, 7<sup>TH</sup> SEPTEMBER 2020**

**11:00 – 13:00 (Central European Summer Time)**

**Spazio Incontri | Hotel Excelsior - Venice Lido**

**Live streaming on <http://veniceproductionbridge.org/>**

### CHALLENGES AND OPPORTUNITIES IN THE INDIAN FILM INDUSTRY

#### **Introduction by Roberto STABILE**

*Head of International Department of ANICA and ITA Audiovisual Desks Coordinator*

#### **Opening speech: Manlio DI STEFANO**

*Undersecretary of State for Foreign Affairs and International Cooperation - Italian Government*

#### **Keynotes:**

- **H.E. Vincenzo DE LUCA**, *Ambassador of Italy to India*
- *Indian FICCI Representative*
- **Maria Giuseppina TROCCOLI**, *Head of Cinema and Audiovisual Department – DG Cinema of MiBACT*
- **Francesco RUTELLI**, *President of ANICA and Coordinator of the Italy-China Cultural Forum*

#### **11:30 – 12:45 Instructions to Indian film market**

*A panel discussion to analyse the rapidly growing Indian film market, discovering possible common points of interest between India and Italy, to embrace a simultaneous development of the two industries and a meeting between the two cultures.*

#### **12:45 – 13:00 Italy: the place to film**

- **Bruno ZAMBARDINO**, *ILC/DGCA of MiBACT*
- **Carmen DIOTIAIUTI**, *ILC – Project Manager Italy for Movies*

*Italian/English with translation*

*Please register for the event: [eventi@anica.it](mailto:eventi@anica.it)*



## SPECIAL EVENT



**MONDAY, 7<sup>TH</sup> SEPTEMBER 2020**  
**15:00 – 17:00 (Central European Summer Time)**  
Spazio Incontri | Hotel Excelsior - Venice Lido  
Live streaming on <http://veniceproductionbridge.org/>

**NEW FRONTIERS FOR FILM BUSINESS: WHAT CHANGES AFTER THE LOCKDOWN?  
CONFRONTING MODELS AND STRATEGIES - A DIALOGUE BETWEEN EUROPE - USA - CHINA**

### Introduction by **Roberto STABILE**

*Head of International Department of ANICA and ITA Audiovisual Desks Coordinator*

### Opening speech: **Manlio DI STEFANO**

*Undersecretary of State for Foreign Affairs and International Cooperation - Italian Government*

#### Keynotes:

- **Nicola BORRELLI**, Director General for Cinema of MiBACT
- **Francesco RUTELLI**, President of ANICA and Coordinator of the Italy-China Cultural Forum
- **Giancarlo LEONE**, President of APA

#### Panel themes:

- **DIGITAL SERVICES:** In early June, the EU Commission launched a public consultation on the Digital Services Act: Is it time to regulate the "Online Wild West?"
- **INNOVATIONS AND CHALLENGES IN A PANDEMIC WORLD:** How are film businesses around the globe approaching the new challenges? What do they need from government to support their businesses?

Moderated by **Stan McCOY**, President and Managing Director of MPA EMEA

#### Panelists:

- **Marco CHIMENZ**, Co-CEO of Cattleya and Italian Delegate to EPC
- **Iole Maria GIANNATTASIO**, Coordinator of the Research Unit within Directorate General Cinema of MiBACT
- **LIU Chun**, President of China Film Co-Production Corporation
- **Simona MARTORELLI**, RAI's Deputy Director of International Relations and European Affairs
- **Gina NIERI**, Executive Director & Director-Legal Affairs, Mediaset SpA
- **Jay ROEWE**, Senior Vice President, West Coast Productions, HBO
- **Chiara SBARIGIA**, Director General APA and President APA Service

#### Conclusions:

**Charles H. RIVKIN**, Chairman and CEO of MPA

**Anna Laura ORRICO**, Undersecretary of State for Cultural Heritage and Activities and for Tourism



Italian/English with translation

Please register for the event: [eventi@anica.it](mailto:eventi@anica.it)